



ABFM 2021 Performer Rules of Operation

The Acton-Boxborough Farmers Market (ABFM) is pleased to bring the arts to the public and the public to live performance. The performing arts are a significant contributor to the atmosphere of the market and to building community around the ABFM mission.

The ABFM welcomes many types of performance. (Please note that there is no on-site source of electricity available to performers.) **To apply, please submit the ABFM 2021 Performer Application.**

Please read the following ABFM 2021 Performer Rules of Operation. The general ABFM 2021 Rules of Operation apply to Performers and Performer conduct during market hours.

- Performers must reserve dates in advance; participation by any one Performer is limited to no more than three (3) market days per season.
- The ABFM provides a 10' x 10' canopy for Performers; this canopy demarcates the general performance area. Performers must keep the performance area free of unnecessary clutter, and must clean up the area at the end of their set(s).
- Performances must be appropriate for all ages.
- The ABFM carefully chooses Vendors who are appropriate for our market venue; we invest the same care and consideration in choosing performers. Though we expect that many performers will be non-professional, we vet our applicants to ensure performance quality that is appropriate for the setting and the culture of the market. After receiving your application and audio or video samples, we'll contact you to confirm whether the fit is right and to discuss possible performance dates.
- The ABFM Market Manager(s) make(s) every effort to ensure that audiences do not block customer traffic or access to vendor stalls, or cause a safety hazard. We appreciate your cooperation.
- The performance slot is 10:30am–12:30pm. (Occasionally, the Performer Coordinator may make special arrangements for shorter performance slots or two performers for a market day.) Performers should arrive on site at least 15 minutes prior to the start of their performance time.
- We encourage acoustic performance. However, self-powered, low-level amplification may be acceptable. Performers are responsible for moderating the volume of their performance to a level appropriate to the surroundings. Because the ABFM must respect the terms of its contract with the Town of Acton, and be considerate of Vendors, market-goers, and abutters, volume level will be monitored by ABFM Market Manager(s). Performers must comply with requests of the Market Manager(s).
- Recordings may be sold only during performance slots and only in the performance area; performers may display or sell only their own recordings. Signs indicating that recordings are for sale are permissible, but may not exceed 12" x 24" and must be displayed with the recordings (e.g., in an instrument case or via other means of display).
- Donations for performances may be accepted passively in an instrument case or other receptacle provided for that purpose; the receptacle may include a written sign that informs the public that such donations are sought. No performer shall actively solicit donations by word of mouth, gesture, mechanical devices, or second parties.
- The ABFM is an all-weather market. In the event of extreme weather, the Performer Coordinator will contact performers no later than 9am on market day to cancel a performance if deemed necessary. Performers may feel free to text or call 617.823.2313 with questions.
- Performances are done at the performer's own risk. The ABFM is not responsible for damage, loss, or theft of equipment, recordings, or funds collected.