



## ABFM 2021 Supporter Opportunities

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### Thank you for your interest in the Acton-Boxborough Farmers Market!

This will be our 13<sup>th</sup> season of bringing to local communities Real Food from Real People. Our Supporters have played a huge part in the success of the ABFM. Grassroots community organizations, such as the ABFM, play a more-important-than-ever part in our civil society — connecting people to one another and to resources, embodying community values, and strengthening local resilience. We extend our deep appreciation to the network of people, organizations, and businesses that help the ABFM serve those goals successfully for all stakeholders.

The ABFM will operate every Sunday, June 27 through October 10, 10am–1pm at the Elm Street playground parking lot at 19 Elm Street. There will also be a holiday market on November 21. The market is a destination event, featuring fresh, whole foods, and art created by local craftspeople. Our hundreds of weekly market-goers often look for other local shops and events to frequent while they're in the neighborhood. ABFM's 16-week season means significant exposure for you, our critical Supporters.

The feedback we hear from market-goers, vendors, and the regional farmers market community is very positive. Our ability to operate the market and its programming is due in no small part to the generosity of our Supporters, who provide us not only with critical funds, but also with an expanding network of ABFM friends who understand the importance of this community institution's work.

One of the features of the ABFM of which we're most proud is our acceptance of SNAP benefits at market, as well as our promotion of that program. SNAP is the federally funded Supplemental Nutrition Assistance Program, which, through its inclusion of eligible farmers markets as participants, makes fresh, healthful foods available to more people. The ABFM has been SNAP-enabled since 2011, and offers a modest "match" program that increases the purchasing power of people and families in need. Your support directly enables the ABFM to operate that match program.

The Supporters of the ABFM are vital in enabling us to: bring fresh, high-quality food from farms, and producers' certified kitchens, to the home table; underscore the importance of purchasing locally; educate folks about food and agriculture; fortify local/regional agriculture; and help build community. (Please see our mission statement, below).

Participating as an ABFM Partner or Sponsor puts your business/organization name, logo, and description in front of active market customers and friends who will learn of your commitment to the ABFM mission and all that it nurtures. Please see the details of support levels on the accompanying "Opportunities" page.

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**We hope you'll consider becoming a Supporter for the 2021 ABFM season, or continuing your valued support again this year. For questions or more information, please contact Joanne Bissetta at 617.997.3834 or at [supporters@ABFarmersMarket.org](mailto:supporters@ABFarmersMarket.org).**

Thank you!

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### **ABFM: Real Food from Real People**

**promoting good food, supporting sustainable agriculture, and building community since 2009**

#### MISSION

The mission of the Acton-Boxborough Farmers Market (ABFM) is to showcase local sustainable agriculture and promote organic practices; to educate the public on food and agriculture topics; to provide for direct, informed relationships between farmers and consumers; and to benefit local farmers and the local economy, as well as public health, community vitality, and regional environmental and economic sustainability.