



# ABFM 2020 Supporter Opportunities

The Supporters of the Acton-Boxborough Farmers Market play an important role in the health, and the cultural and economic life, of our community. Becoming an **ABFM PARTNER or SPONSOR** is an opportunity to contribute to a community institution that is a win for everyone! Boost your visibility with eager local customers by supporting the ABFM at the **PARTNER or SPONSOR** level:

## ABFM 2020 SEASON SUPPORTER PROGRAM BENEFITS

SUPPORT LEVEL	Website Supporter Page	Market Partner/Sponsor Display Board	Season Postcard	Highlighted Partner/Sponsor	Weekly Eblast Display	Website Footer	Logo on ABFM Bags
<b>PARTNER</b> (maximum 8) \$300	display	X	X	1 week	X	X	X
<b>SPONSOR</b> \$175	display	X	X	1 week			

### ABFM 2020 SEASON PARTNER \$300

Become a 2020 **PARTNER** and get full benefits:

- a display presence on the ABFM website Supporter page (including name, logo, tag line, address and contact information, brief description, and link to your website)
- business name and logo on the Partner/Sponsor Display Board each market day, June 14 through October 11
- listing on our beautiful ABFM postcard, a takeaway at market and at area businesses and public facilities
- one week as a Highlighted Partner (see info, below)
- name & logo on our weekly eblast (900 subscribers)
- your name and logo on the Partner footer on every page of the ABFM website
- your name and logo on our organic cotton, reusable ABFM grocery totes

### ABFM 2020 SEASON SPONSOR \$175

Become a 2020 **SPONSOR** and enjoy:

- a display presence on the ABFM website Supporter page (including name, logo, tag line, address and contact information, brief description, and link to your website)
- business name and logo on the Partner/Sponsor Display Board each market day, June 14 through October 11
- listing on our beautiful ABFM postcard, a takeaway at market and at area businesses and public facilities
- one week as a Highlighted Sponsor (see info, below)

### HIGHLIGHTED PARTNER/SPONSOR BENEFIT

As the Highlighted Partner or Sponsor of a particular market week, you'll receive special attention:

- **in our weekly ABFM eblast** (name, logo, address and contact info, and brief promotional text), and
- **at market, where signage will identify you as a Highlighted Partner or Sponsor, and where you can site promotional materials** and be at market to interact with market-goers if you wish. Please note that Supporters are not permitted to sell items at market

Questions? Please contact Joanne Bissetta at 617.997.3834 or at [supporters@ABFarmersMarket.org](mailto:supporters@ABFarmersMarket.org).

Thank you for considering support of the ABFM!