

## **ABFM 2018 Season Supporter Program**

We are so pleased to announce the TENTH season of the Acton-Boxborough Farmers Market in 2018! Our Supporters have been a huge part of our success.

The 20-week season will launch on June 10 (and end on Oct. 21) on leafy Pearl Street in West Acton, drawing attendees who are food savvy, environmentally conscious, and/or keen to do their purchasing locally. The ABFM attracts market-goers from Acton and Boxborough, and much of the Metrowest region; these folks often look for other local shops and events to frequent while they're in the neighborhood.

**ABFM Supporters** — **Partners and Sponsors** — **are critical to our mission:** bringing fresh, high-quality food from farm to table, underscoring the many reasons to purchase locally, educating people about food and agriculture, and building community.

**ABFM Supporters enjoy benefits** that include exposure of their organizations' names, logos, and descriptions to active market customers, who care about Supporters' commitment to a popular, local, and "green" community program. Participation provides important support for the market and signals active interest in sustaining activities that enrich our communities.

**Our fan base has grown:** our weekly (during market season) eblast mailing list numbers nearly 900, and our Facebook page boasts more than 1,200 "likes"! Average market-day census varies with weather, season, etc., but ranges from 350 to more than 1,000.

For information on our Season Supporter Program, visit http://abfarmersmarket.org/supporter. All the relevant information is there; if you have questions, please contact Debra Simes at 1.978.635.0455 or at supporters@ABFarmersMarket.org.



## **ABFM: Real Food from Real People**

promoting good food, supporting sustainable agriculture, and building community since 2009

The mission of the Acton-Boxborough Farmers Market is to showcase local sustainable agriculture and promote organic practices; to educate the public on food and agriculture topics; to provide for direct, informed relationships between farmers and consumers; and to benefit local farmers and the local economy, as well as public health, community vitality, and regional environmental and economic sustainability.

www.ABFarmersMarket.org