



## ABFM 2017 Season Supporter Program

The start of the 2017 season of the Acton-Boxborough Farmers Market — our ninth — will be here before we know it, thanks in great part to our Supporters!

The 20-week season will launch on June 11 (and end on Oct. 22) on leafy Pearl Street in West Acton. The ABFM attracts market-goers not only from Acton and Boxborough, but increasingly, from the Metrowest region; these folks often look for other local shops and events to frequent while they're in the neighborhood. We draw attendees who are food savvy, environmentally conscious, and/or keen to do their purchasing locally.

**ABFM Supporters — Partners and Sponsors — are critical to our mission:** bringing fresh, high-quality food from farm to table, underscoring the many reasons to purchase locally, educating people about food and agriculture, and building community.

**ABFM Supporters enjoy benefits** that include exposure of their organizations' names, logos, and descriptions to active market customers, who care about Supporters' commitment to a popular, local, and "green" community program. Participation provides important support for the market and signals active interest in sustaining activities that enrich our communities. **Our fan base has grown:** our weekly seasonal eblast mailing list numbers nearly 900, and our Facebook page boasts nearly 1,100 "likes"! Average market-day census varies with weather, season, etc., but ranges from 350 to more than 1,000.

**For information on our Season Supporter Program, visit the ABFM website** and click on the "Supporter" button on the right-hand side. All the relevant information is there; if you have questions, please contact Debra Simes at 1.978.635.0455 or at [supporters@ABFarmersMarket.org](mailto:supporters@ABFarmersMarket.org).



PHOTO CREDIT: JENNIFER CAMPBELL/DEBRA SIMES

The mission of the Acton-Boxborough Farmers Market is to showcase local sustainable agriculture and promote organic practices; to educate the public on food and agriculture topics; to provide for direct, informed relationships between farmers and consumers; and to benefit local farmers and the local economy, as well as public health, community vitality, and regional environmental and economic sustainability.

[www.ABFarmersMarket.org](http://www.ABFarmersMarket.org)