



ABFM 2017 Season Supporter Program

The start of the 2017 season of the Acton-Boxborough Farmers Market — our ninth — will be here before we know it, thanks in great part to our Supporters!

The 20-week season will launch on June 11 (and end on Oct. 22) on leafy Pearl Street in West Acton. The ABFM attracts market-goers not only from Acton and Boxborough, but increasingly, from the Metrowest region; these folks often look for other local shops and events to frequent while they're in the neighborhood. We draw attendees who are food savvy, environmentally conscious, and/or keen to do their purchasing locally.

ABFM Supporters — Partners and Sponsors — are critical to our mission: bringing fresh, high-quality food from farm to table, underscoring the many reasons to purchase locally, educating people about food and agriculture, and building community.

ABFM Supporters enjoy benefits that include exposure of their organizations' names, logos, and descriptions to active market customers, who care about Supporters' commitment to a popular, local, and "green" community program. Participation provides important support for the market and signals active interest in sustaining activities that enrich our communities. **Our fan base has grown:** our weekly seasonal eblast mailing list numbers nearly 900, and our Facebook page boasts nearly 1,100 "likes"! Average market-day census varies with weather, season, etc., but ranges from 350 to more than 1,000.

For information on our Season Supporter Program, visit the ABFM website and click on the "Supporter" button on the right-hand side. All the relevant information is there; if you have questions, please contact Debra Simes at 1.978.635.0455 or at supporters@ABFarmersMarket.org.



PHOTO CREDIT: JENNIFER CAMPBELL/DEBRA SIMES

The mission of the Acton-Boxborough Farmers Market is to showcase local sustainable agriculture and promote organic practices; to educate the public on food and agriculture topics; to provide for direct, informed relationships between farmers and consumers; and to benefit local farmers and the local economy, as well as public health, community vitality, and regional environmental and economic sustainability.

www.ABFarmersMarket.org